

I NEED A WEBSITE?



By supplying the following information you are providing a web designer with the information they need to estimate your project.

1. DOMAIN NAMES

Have you registered any domain names for your website? Please supply details.

If you need domain names registered please supply details.

2. WEB HOSTING

Do you want your new site hosted by CS One?

If not where do you want your new site hosted? Please supply details.

3. EXISTING WEBSITE

If you currently have a website please provide the URL (web address) and rate it on a scale of 1-10 detailing what are your likes and dislikes.

4. NEW WEBSITE

Please supply a list of sections and features – supply a site-map if possible.

What are the key objectives of the new website.

5. TYPE OF WEBSITE

Describe the type of website you require: Brochure (promotion online), eCommerce (shop - selling securely online), Database driven (backend functionality).

6. YOUR COMPANY

Has your company got a corporate identity and can you provide digital artwork for your logo?

Please supply any marketing material that you currently have.

7. TEXT

Are you able to supply the text (words) for the website? Please supply as a Word Doc.

If you can't supply the text do you need assistance with writing the pages?

8. PHOTOGRAPHS & GRAPHICS

Can you supply photographs and graphics for the site? - Provide details.

Remember you need to either own or have permission to use photographs and graphics on your site otherwise you may infringe copyright. If you need photography/graphics please supply details.

9. WEB LEGALS

Have you any Terms & Conditions of Business, Terms of Use, and Privacy Policy etc as digital files? You will need these on the website. Please supply as a Word Doc.

If you can't supply do you need assistance?

10. YOUR LIKES & DISLIKES

Make a short list of URL's (website addresses) you admire not necessarily in your industry.

Also make a short list of sites you dislike preferably in your industry.

11. ABOUT YOU

Are you the main decision maker for the website or are decisions made by committee.

Has your company an IT Manager or an IT consultant? Please supply contact details.

12. YOUR BUDGET

£1,000-£5,000, £5,000-£10,000, £10,000-£20,000, £20,000+

13. TIMESCALE

Indicate a desired timescale.